

Rhea Le

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TECHNICAL SKILLS

- **Languages:** PHP, JavaScript, TypeScript, Python, SQL, HTML5, CSS3, Bash
- **CMS & WordPress:** WordPress, custom themes/plugins, Elementor, Gutenberg, Drupal, ACF, WooCommerce, WP-CLI, Yoast, schema/SEO
- **Frameworks & Libraries:** React, Vue, Laravel, Node.js, jQuery, Tailwind CSS, Alpine.js, Astro, Vite, REST APIs
- **Infrastructure & Tools:** Git, CI/CD, Linux, Apache, Docker, WPEngine, cPanel/WHM, DNS, SSL, CDN/Cloudflare, staging/production deployments, Postman, OpenAPI
- **Databases & Analytics:** MySQL, MariaDB, MongoDB, Google Analytics, Google Tag Manager

EXPERIENCE

Senior Web Developer – **Curious Minds Media**, Kingston, NY Dec. 2024 – Present

- Developed and maintained WordPress websites across various client portfolios, including PHP/JavaScript enhancements, custom theme/plugin updates, ACF-based content structures, Elementor templates, WooCommerce updates, and production issue resolution.
- Led a large legacy-to-Elementor rebuild across thousands of pages, creating reusable templates and widgets while preserving SEO, schema, redirects, approved design patterns, and editorial usability.
- Supported full-cycle CMS deployment workflows across development, staging, and production environments, including plugin audits, PHP/version updates, backups, SSL/DNS/CDN checks, QA, and release coordination.
- Collaborated with creative, content, SEO, and client teams to translate designs, requirements, and stakeholder feedback into functional, accessible websites.
- Built modern web features using PHP, JavaScript, TypeScript, Astro, Vite, Tailwind, and Alpine.js while maintaining compatibility with existing CMS and hosting environments.

Full Stack Web Developer – **Local Spark Solutions**, Parkland, FL Mar. 2024 – Nov. 2024

- Built and maintained a Laravel/Vue multi-tenant internal platform supporting AI-assisted content workflows across thousands of WordPress sites, using PHP, MySQL, Redis-backed queues, RBAC, audit logging, and API integrations.
- Developed backend tools for managing WordPress site data, generating content, importing/exporting data, and connecting to remote MySQL databases across multiple Linux/cPanel servers.
- Implemented role-based access controls, admin workflows, reusable UI components, and production support tooling to improve reliability and operational visibility for internal users.
- Integrated third-party APIs and internal services into web applications, including AI content generation, Google Maps/Directions, media uploads, and WordPress REST-based workflows.
- Supported enterprise web-based document viewing and conversion software by troubleshooting customer issues across browser, server, API, Docker, Windows, Linux, and cloud environments.

Web Developer – **WFSU Public Media**, Tallahassee, FL Jan. 2023 – Feb. 2024

- Maintained public-facing web features using PHP, JavaScript, HTML5, CSS3, Python, and MariaDB-backed systems.
- Developed newsletter signup features and web updates that increased subscriptions 50.8% and contributed to a 5.4% increase in donations.
- Modernized backend APIs with OAuth2 authentication and maintained Linux-based environments.

FREELANCE EXPERIENCE

Freelance Web Developer – **Remote** 2021 – Present

- Built and supported websites for small-business clients, including nail salon and pool service businesses, helping each establish a stronger online presence.
- Improved site performance, search visibility, and maintainability through content updates, technical cleanup, SEO improvements, and ongoing support.

EDUCATION

Kenyon College – Bachelor's Degree in Biochemistry Graduated